

RESOLUTION NO. 15-30

**A RESOLUTION TO ESTABLISH THE POSITION
OF DIRECTOR OF BRANDING, MARKETING AND
SOCIAL MEDIA**

WHEREAS, the City of Pinson has a desire to maintain a uniform, professional, and clear branding of itself.

WHEREAS, the City of Pinson has desire to have a professionally articulated marketing message.

WHEREAS, the City of Pinson understands the importance of social media in the communication of City news and events.

THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PINSON, ALABAMA while in regular session on May 21, 2015, at 7:00 p.m. as follows:

1. The Mayor is authorized and directed to engage an individual to fill the position of Director of Branding, Marketing and Social Media. The job description for this position is attached hereto as Exhibit A to this Resolution

2. This position is a non-paid, volunteer position and shall have no associated compensation nor employee benefits.

3. The Director of Branding, Marketing and Social Media shall report to the Mayor, who supervises and controls the affairs of the City pursuant to state law. The Mayor shall supervise the activities of the Director of Branding, Marketing and Social Media and make all employment decisions relating thereto.

4. The Director of Branding, Marketing and Social Media is a volunteer employee position. The Director shall be an at-will volunteer employee of the City of Pinson, and said employment may be terminated at any time.

ADOPTED this the 21st day of May, 2015.

HOYT SANDERS, MAYOR

ATTEST:

Marie Turner, CITY CLERK/TREASURER

CERTIFICATION OF CITY CLERK/TREASURER

STATE OF ALABAMA)
JEFFERSON COUNTY)

I, Marie Turner, City Clerk/Treasurer of the City of Pinson, Alabama, do hereby certify that the above and foregoing is a true and correct copy of a Resolution duly adopted by the City Council of the City of Pinson, Alabama, on the 21st day of May, 2015.

Witness my hand and seal of office this 21st day of May, 2015.

Marie Turner, City Clerk/Treasurer